

Mallory Giambra

## **Media Pitch Assignment**

Pitching to Amanda Darrow, Livingston County News:

### **Campus Auxiliary Services' Red Jacket Dining Complex Near Completion**

It has been two years in the making, and the renovation of Red Jacket Dining Complex at SUNY Geneseo is nearly complete. Campus Auxiliary Services (CAS) is committed to providing the SUNY Geneseo community with top-notch dining experiences. The newly renovated dining hall will celebrate food while creating and building community, one bite at a time.

The newly renovated Red Jacket building features Red Jacket, the pay-one-price dining hall located on the lower level, as well as Jack's, a retail style restaurant located on the upper level. Red Jacket is dedicated to our newest pay-one-price restaurant, with stations including Twisted Fork (chef-driven creative cuisine), American Grill (traditional favorites), Roots (plant-based offerings that accommodate vegan and vegetarian driven diets), Clean Eats (dedicated to serving food free of the top 8 food allergens), soup, salad, dessert stations and more. The building also features community space, a lounge, and various seating areas for students to relax, debate and laugh together.

CAS has partnered with over 40 local partners to complete this project. Over 55 percent of food will be locally sourced, with a large portion coming from local food partner, US Foods. The American Grill and dessert station will feature repurposed bard wood, which was sourced locally. Seating and dining areas will feature furniture creations from the local companies Staach, Urban Lumberjax, and Gunlock.

The building features an upgraded elevator and bathrooms, which are now ADA compliant, as well as a new walk-in entrance on the lower level. The renovation encompassed many sustainable features, including eco-efficient ovens, dishwashers, combi-ovens, as well as the LEED-certified modern building.

CAS is in the final design and implementation stages of the project. Community, faculty, staff, and students will be welcomed to tour the Red Jacket Dining Complex mid-August, with a grand opening and ribbon cutting ceremony that will take place mid-September.